

ISE LOGIK

PROACTIVE CONCRETE SOLUTIONS

ADMIXTURES • SUSTAINABILITY • LEARNING

ISE Logik forms a strategic partnership with Arcosa to make revolutionary LWC

THEODORE, Ala. November 16, 2022— ISE Logik, the leader in moisture mitigating concrete admixtures, and Arcosa, America's largest producer of rotary kiln expanded shale and clay lightweight aggregate for concrete, have formed a partnership to produce a revolutionary structural lightweight concrete system called Assurance LWC.

"Assurance LWC combines our MVRA 900 admixture for concrete moisture control that is warranted to 100% RH with Arcosa's remarkable structural lightweight aggregate to assure a successful roofing or flooring outcome," stated David Seland, principal at ISE Logik. "This is a first in our industry."

Many of today's building construction projects are on a fast-track schedule that often fail to allow sufficient drying of the structural lightweight concrete slabs that make up the flooring or roofing systems. The moisture in these slabs, if not controlled, can lead to costly and time-consuming flooring or roofing failures.

"We are excited about the ability to deliver all the benefits of our structural lightweight concrete aggregate without moisture mitigation concerns in one innovative product," observed Jeffrey Speck, GM of Technical Sales for Arcosa Lightweight. "Assurance LWC is a game-changer for our industry."

Both companies state that the new system provides all the benefits of structural lightweight concrete without the concrete moisture vapor emission concerns that plague timely and cost effective installation of flooring, coatings, and roofing. The Assurance LWC system is available across the U.S.

More can be learned at <https://assurancelwc.com>

ASSURANCE LWC

Strategic Partnership

ARCOSA
LIGHTWEIGHT



For more information or to arrange an interview, contact Paul Friederichsen at 770-642-9651 or 404-642-3357
paul@brandbizinc.com

About ISE Logik

ISE Logik was founded in 2012 and is based in Theodore, AL. The company serves the entire U.S. supplying proactive concrete solutions with moisture mitigating admixtures to the commercial building industry. ISE Logik enables architects, specifiers, contractors, and installers to practice lean construction by utilizing their products that are warranted to 100% RH and require none of the traditional time-consuming and unreliable moisture testing practices. You can learn more at www.iselogik.com.